

JEFFREY KRAFT

Contact Me jkraft@whitmantransition.com
908-803-6945

DIRECTOR OF BUSINESS DEVELOPMENT

I have over 35 years of experience working with CPAs, CPA firms, and their clients.



BIO

Accounting firms of all shapes and sizes rely on me for banking and business solutions. I have an extensive background in relationship banking, credit and lending, professional sales development, and marketing. I am well known for strong connections in the accounting, legal, and healthcare professions. If there is ever a game show “name that accountant or lawyer,” you want me on your team!

Outside of WTA, I serve on the boards of several non-profit and charitable organizations. I work as a certified tennis official for ITA, USTA, and high school events.

I have an undergraduate degree from Duke University and an MBA from New York University. I grew up in Summit, NJ and now live in New Providence, NJ.

REACH OUT IF YOU NEED HELP WITH:

- MERGERS AND ACQUISITIONS
- INTERNAL SUCCESSION
PLANNING FOR PARTNERS
- BUSINESS DEVELOPMENT
- BANKING MATTERS
- PARTNER RETREATS

