



## Jason McKeever

Managing Director for Learning and Development, Profit Team  
Whitman Transition Advisors

### About Jason

With over 20 years of experience in the learning space at a Top 25 US firm, Jason McKeever has been a strategic leader, driving continuous improvement and fostering a culture of learning innovation. For over 17 of those years, he served as the Chief Learning Officer, where he led an innovative team that consistently crafted and implemented learning strategies aligned with organizational objectives. Jason excels at partnering across service lines and leadership functions to build scalable learning outcomes that contribute directly to both individual and organizational success. His experience scaling learning to meet the needs of a growing firm has led to the development of comprehensive learning plans, from onboarding to advanced staff development. These plans encompass technical, industry-specific, sales/business development, and leadership skills.

A skilled facilitator and keynote presenter, Jason engages audiences of all sizes and levels, ensuring impactful learning experiences.

Jason lives in Minneapolis, MN, and holds a BA in Psychology and Organizational Communications from

Concordia College in Moorhead, MN. His industry impact extends through his close work with the AICPA-CIMA, as the facilitator to the EDMAX group—made up of Top 25 firm learning and compliance professionals—and leading the creation of the LEAD Symposium, a learning program for Top 100 firm learning and compliance professionals.

### Reach Out If You Need Help With:

- Learning strategy definition
- Onboarding experience
- Technical development programming
- Professional development programming (i.e., Leadership, Teambuilding, Change, etc.)
- Learning path development
- Source programming and appropriate vendors
- Integration planning during M&A transaction
- Define evaluation strategies to measure learning effectiveness
- LMS integration



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